January 25, 2016

Google A Assignment:

1. Review the 7S Framework. Use the video we watched in class as well as readings online to review:
   1. Video: <https://www.youtube.com/watch?v=7EqXqUDL47c>
   2. Reading: <http://www.strategicmanagementinsight.com/tools/mckinsey-7s-model-framework.html>
2. Read the Google A Case (3x!) that’s in your coursepack
3. With your team prepare the following
   1. Specific to your ‘S’:
      1. What changed, specific to your S, when the company went public?
         1. (For example, what was the company’s strategy before the IPO, and what was the company’s strategy after the IPO. Did it change? And if so how?)
   2. Be prepared to present 1-2 minutes on your analysis in class!

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| Team 1: Strategy | Team 5: Staff |
| Team 2: Structure | Team 6: Style |
| Team 3: Systems | Team 7: Shared Values |
| Team 4: Skills |  |